



We ENABLE COMMUNICATION in YOUR LANGUAGE

Lang Tech Platform: Translation Memory Benefits—Passing on the Cost Saving benefits to Customers





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Lang Tech- Technology Platform from White Globe

Amplified by Technology....Driven by Language & Culture Experts



TRANSLATION MANAGEMENT SYSTEM

WG TMS automates workflows, production tasks, and project management to reduce turnaround times and the possibility of human error.



TRANSLATION PRODUCTIVITY PLATFORM

WG TPP streamlines translation process ***through real-time translation memory, terminology management, and online reviews.*** It features high performance environments that are easy to adopt, administer, and use and boost's efficiencies



TRANSLATION PRODUCTIVITY PLATFORM

WG TM is a database that stores and updates your source-and-target-language words and sentences (or text strings)-automatically in real time.



AUTOMATED LINGUISTIC QA TOOL

WG ALQA tool provides computer assisted quality control throughout the localization workflow to improve efficiency and reliability. The tool supplements the advanced quality tracking and quality-control processes. WG ALQA's rule based tool increases translation quality by checking for compliance with project requirements. We can customize checks according to specific project, customer, and domain requirements.



Lang Tech- How Translation Memory System Works on our Platform

The process starts with the import of a document into the TMs

How it works and how the tool makes match

1. The tool breaks new source texts into segment.
2. Each new source segment is checked against given TM and make up a translation unit.
3. If the tool finds exact match, then the match strings is shown to the translator from the TM.
4. The exact match string/segment/units can be accepted by the translator without any changes or make an edit to the string/segment/unit based on the source file.
5. On completion the translator will update or add to the TM.
6. Any translation memory system is effectively and empty database when first used.
7. As the translation memory system gets bigger, the more valuable it is.



Lang Tech- How we have passed the benefits Translation Memory System to our customers

- TM was created for translating technical documentation and document containing specialized vocabulary which needs consistency in translation.
- TM systems accelerated the overall translation process: since translation memories 'remember' previously translated material, translator had to translate it only once.
- Larger documents were translated and delivered very quickly.
- Translated documents were more consistent, including in their handling of common definitions, phrasing and terminology. This was particularly important when many translators were working on the same project.
- The use of Lang Tech technology platform leads to uniformity of style and general improvement of translation quality.
- Because of the efficacy of matching strings, the customers experienced significant productivity gains



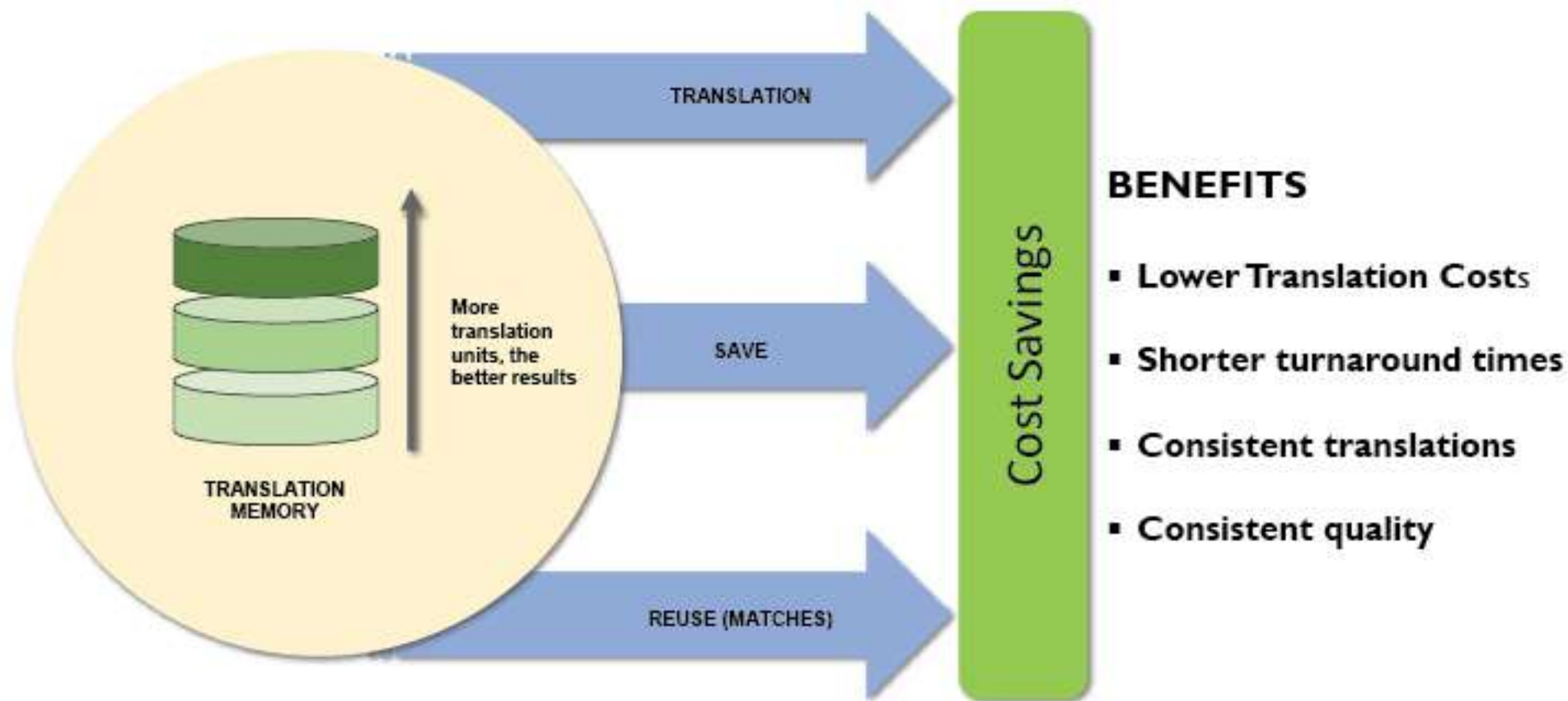
Lang Tech- How Translation Efficiency is improved

For better efficiency and result from TMS, below 5 key points are recommended in the source document

1. No Sentence Variants
2. Consistent Terminology
3. Consistent Spelling
4. Consistent Phrase Structure
5. Adequate Segmentation



Lang Tech- The TMS Benefits



How do we Leverage our Technology and vastly Experienced Talent Pool



How do we reduce cost- By passing translation memory benefits and the gains from lower cost of highly skilled talent pool compared to Europe & US and Productivity gains from tool and Delivery processes



Next generation solutions by using the latest technology by using the latest technology platform Amplified by Technology. Driven by Language & Cultural Experts



Consistent and better-quality documentation by a team of qualified project Managers, In-House Proof Readers, Reviewers and Editors



Improved speed-to-market by creating terminology management, glossary, translation memory



Customized Services to more than 40 Industry Verticals delivered by a team of Functional and Domain experts



Depth of service for all your language service needs with expertise in more than 1000 languages pairs



Wide range of languages services under one roof- Translation, Localization, Interpretation, Website Localization, Multi-media, Dubbing, Subtitling, E-learning localization and Corporate language training



24/7 Services Our Native Language Experts located across the Globe in different Time Zones and our PMP Certified Managers are available 24/7 to orchestrate and manage your project on our platform



Rush Hour Translation: We have the ability to deliver urgent translation within stiff deadlines and outside of business hours



BRINGING INDIA ADVANTAGE TO THE FORE





Why outsource to White Globe, India?



Achieve more with less



Best in class Infrastructure & Technology



Largest Technical & Professional Management Talent pool (Project Managers, DTP Specialists, Engineers & Technologies)



Quickest time to Market



Consistent High Quality Service (Quintuple ISO certification: ISO 9001:2015, ISO 13485:2016, ISO 17100:2015, ISO 18587:2017, ISO/IEC 27001:2013)



Scalable solutions



Flexible Pricing Options



Reduced Cost of Ownership



Translation cost of LSP's
in Europe & America

White Globe
translation cost

Translation cost &
Proof reading cost are
similar for White Globe
and LSP's in Europe and
America.



Due to lower cost of
skilled resources and
productivity gains, White
Globe is able to reduce
cost for its client by
more than 30%



Thank You

