



# White Globe: Premier Language Solutions for Engineering

White Globe is Asia's leading Language Service Provider, offering comprehensive translation, localisation, and multilingual solutions for the engineering industry. Leveraging advanced AI and ML technologies, White Globe delivers unparalleled services to over 2,500 brands, including top companies like Amazon, Google, Honeywell, Siemens, L&T, Cummins India, Tata Projects, Kirloskar Brothers, Tata Elxsi, Greaves Cotton, Toyo Engineering and Tata Motors.

# Language Solutions: Technical Document Translation

White Globe offers specialised technical document translation services to meet the diverse needs of the engineering industry. Our expert translators ensure precise terminology, consistency, and adherence to industry standards when translating:

- Technical manuals
- Product specifications
- Engineering drawings
- Safety instructions
- User guides

We handle large volumes of complex technical documentation, ensuring all materials are translated accurately and efficiently.

# Language Solutions: Patent and Regulatory Compliance Translation

## Patent Translation

White Globe employs translators with legal and technical expertise to ensure patent translations meet international standards and comply with local laws. This service is crucial for protecting intellectual property with accurate translations of patent applications and related documents.

## Regulatory Compliance Translation

Our regulatory compliance translation services ensure documents reflect regional regulations and cultural nuances, providing accurate and legally compliant translations. This includes translating environmental impact assessments and safety reports to meet local regulatory and compliance standards.

# Language Solutions: Software Localization and Interpretation Services

## Software Localization

White Globe adapts engineering software, including user interfaces, help files, and technical support content, to different languages and cultural contexts. Our software localization services make engineering tools and applications accessible to non-English-speaking users, ensuring usability and accessibility.

## On-Site Interpretation

We provide professional interpreters for on-site meetings, training sessions, and factory visits to facilitate clear communication in multilingual environments.

## Remote Interpretation

White Globe offers video and telephone interpretation services for virtual meetings, webinars, and international conferences, ensuring effective communication across language barriers.

# Multilingual Marketing Solutions: Website Localization and Technical Documentation

## Multilingual Website Localization

White Globe offers comprehensive website localisation services, including translation, cultural adaptation, and SEO optimisation. We ensure technical content is accurately translated, culturally appropriate, and optimised for search engines, making the company's website accessible and relevant to international audiences.

## Multilingual Technical Documentation

We provide translation of user manuals, product specifications, installation, and maintenance instructions. Our services ensure technical documentation is precise and accessible in multiple languages, providing global customers and partners with clear and accurate technical information.

# Multilingual Marketing Solutions: Digital and Content Marketing

## 1 Multilingual Digital Marketing Campaigns

White Globe creates and manages email marketing, social media marketing, and online advertising campaigns in multiple languages tailored to resonate with local audiences, helping engineering firms reach and engage international audiences through digital channels.

## 2 Multilingual Content Marketing

We produce and translate technical articles, blog posts, white papers, and case studies, helping engineering firms establish thought leadership and engage with diverse audiences. This service builds brand authority and engages audiences with valuable content.

## 3 Multilingual Video Marketing

White Globe provides subtitling, dubbing, and localised video content creation services. We offer professional voice-overs and ensure videos are culturally relevant and engaging, helping engineering firms visually communicate technical concepts and product benefits to a global audience.

# Multilingual Multimedia Solutions: Subtitling, Dubbing, and Voiceover Services

White Globe offers comprehensive multimedia solutions to make training videos, product demonstrations, and promotional content accessible to a global workforce:

- **Subtitling and Dubbing:** Adding subtitles and dubbing in multiple languages to enhance training effectiveness and customer engagement.
- **Voiceover Services:** Professional voice-over services for instructional videos, technical tutorials, and promotional content, ensuring a seamless experience for viewers.

These services ensure a clear understanding of instructional and marketing videos across different languages, enhancing the effectiveness of global communication efforts.

# Multilingual Multimedia Solutions: Graphic, Video, and Interactive Content

1

## Graphic and Video Localization

White Globe adapts text, images, and audio in technical animations, safety training videos, and other multimedia content to ensure regional compliance and understanding. This service localizes animations, technical videos, and safety instructions to different languages and cultural contexts.

2

## Interactive Multimedia Solutions

We develop e-learning modules with quizzes, simulations, and assessments, create VR and AR training experiences, and provide immersive and engaging learning experiences. This enhances employee training with interactive e-learning modules, VR, and AR experiences.

3

## Webinars and Live Streaming

White Globe supports multilingual webinars and live streaming, offering real-time translation and interpretation services. This ensures effective communication and engagement with participants from different regions during multilingual webinars and live streaming events.



# Multilingual eLearning Solutions: Technical and Compliance Training

## Technical Training Modules

White Globe develops technical training modules with multilingual voice-overs, subtitles, interactive simulations, and assessments. These modules cover engineering principles, standards, and practices with detailed multilingual content.

## Compliance and Safety Training

We provide localized content, video tutorials, scenario-based learning, and certification upon completion. This ensures all employees adhere to legal and safety requirements, covering industry regulations, safety protocols, and compliance standards.

## Software and Tools Training

White Globe offers step-by-step instructions, interactive tutorials, and support for various software versions. This service trains employees on specific engineering software and industry-specific tools.

# Multilingual eLearning Solutions: Process, Product, and Soft Skills Training

## Process and Workflow Training

White Globe's training solutions include flowcharts, process maps, multilingual case studies, and interactive modules. These train employees on standard operating procedures (SOPs) and workflows to optimise engineering processes.

## Product Knowledge Training

We create multilingual product catalogues, video demonstrations, and assessments to ensure thorough understanding. This provides detailed information about products, specifications, and applications.

## Soft Skills Training

White Globe offers multilingual scenarios, role-playing exercises, and cultural sensitivity training. This enhances communication, teamwork, leadership, and other soft skills essential in the engineering industry.



# Multilingual eLearning Solutions: Project Management and Professional Development

1

## Project Management Training

White Globe offers multilingual project management tools, case studies, and certification programs. This trains employees on project management methodologies and tools essential for engineering projects.

2

## Continuous Professional Development (CPD)

We provide webinars, online seminars, multilingual resources, and personalised learning paths. This keeps engineers up-to-date with industry trends and technologies.

3

## Onboarding and Orientation Programs

White Globe creates multilingual welcome videos, orientation modules, interactive tours, and quizzes. This provides comprehensive onboarding for new hires in the engineering industry.

4

## Customized Training Solutions

We offer localized content to regional differences, customisable modules, and multilingual support. This provides tailored eLearning courses to meet the specific needs of engineering companies.



# Multilingual Content Creation and Language Training

## Technical Writing

White Globe crafts clear and precise technical documents in multiple languages, including operation manuals, installation guides, and maintenance procedures. This ensures technical documentation is accurate and accessible.

## Regulatory and Compliance Content

We produce content that meets regulatory and compliance requirements, translating and creating documents that adhere to local laws and standards. This helps companies navigate complex regulatory environments.

## Language and Cross-Cultural Training

White Globe offers corporate language training, technical language training, and cross-cultural training. These services improve engineers' and technical staff's proficiency in foreign languages, ensure correct terminology usage, and prepare employees for international assignments and collaborations.

# Functions within the Engineering Industry Using White Globe Solutions



## Training and Development

White Globe provides comprehensive training programs for new hires, continuous professional development, compliance, and safety training. Solutions include technical training modules, compliance and safety training, soft skills training, CPD, onboarding programs, and customised training solutions.



## Manufacturing and Production

We offer training on SOPs, equipment handling, safety protocols, and continuous improvement. Solutions include SOP training modules, equipment operation eLearning, safety training courses, Lean manufacturing and Six Sigma training.



## Quality Assurance and Quality Control (QA/QC)

White Globe provides training on quality standards, inspection procedures, and regulatory compliance. Solutions include quality standards training, regulatory compliance eLearning, quality management systems training, and root cause analysis training.

# Additional Engineering Functions Using White Globe Solutions

Health, Safety, and Environment (HSE)	HSE orientation, emergency response courses, environmental compliance training, sustainability eLearning
Research and Development (R&D)	Technology training, research methodologies eLearning, IP compliance courses, project management training
Project Management	Project management courses, risk management training, collaboration skills training, software tools training
Human Resources (HR)	Onboarding programs, leadership courses, DEI training, employee engagement programs
Sales and Marketing	Product knowledge training, sales techniques eLearning, digital marketing training, CRM tools training
Supply Chain and Logistics	Supply chain courses, inventory management training, procurement training, international trade eLearning

# Why Choose White Globe: Cutting-Edge Technology and Expertise

## Cutting-Edge Technology

White Globe utilises advanced AI and ML integration to ensure high-quality, accurate translations and localisation. These technologies help streamline processes, enhance precision, and reduce turnaround times. We employ the latest tools and software for translation, localisation, and multimedia solutions, ensuring we stay at the forefront of the industry.

## Extensive Expertise

With extensive experience in the engineering sector, we understand your industry's specific needs and challenges. Our services are tailored to meet engineering companies' technical and regulatory demands. Our team includes over 250 professionals, including PMP-certified project managers, language and culture experts, graphic designers, localisation engineers, technologists, and multimedia specialists.

# Why Choose White Globe: Comprehensive Services and Global Reach

## 1 Comprehensive Services

White Globe offers end-to-end solutions, from technical document translation and multimedia localisation to eLearning development and marketing solutions. We provide a full spectrum of services to meet all your multilingual needs. Our customized approach ensures that all content is culturally relevant and linguistically accurate.

## 2 Global Reach

Operating from over 500 cities and working with over 100,000 native language and cultural experts, we provide services in over 350 languages and 1,000+ language pairs. Our follow-the-sun model ensures round-the-clock service delivery, meeting tight deadlines and providing continuous support regardless of time zones.

## 3 Proven Track Record

White Globe has earned the trust of over 2,500 brands, including industry giants like Amazon, Google, Honeywell, Siemens, and Tata Motors. Our reputation for excellence and reliability speaks volumes about our capabilities. Our commitment to quality is demonstrated by our quintuple ISO certification, ensuring that our services meet the highest standards of accuracy and reliability.



# White Globe's Commitment to Quality and Cultural Relevance

## Quality Assurance

White Globe implements rigorous QA processes, including linguistic quality assurance and functional testing, to ensure that all translated and localised content meets high standards of accuracy and quality. We continually refine our processes and adopt new technologies to enhance the quality and efficiency of our services.

## Cultural Relevance

Our deep understanding of cultural nuances and local preferences ensures that all content resonates with your target audience. We adapt not just the language but also the context to make it culturally appropriate. Our team of over 5,000 content writers and 3,000 voice-over artists ensures that all multimedia and written content is engaging and relevant.

## Scalability and Flexibility

White Globe's robust infrastructure and extensive network enable us to handle large-scale projects efficiently. We can deliver whether you need comprehensive localisation for a global product launch or ongoing translation services. We offer scalable solutions that can be customised to fit your needs, ensuring you receive the required support.



# Real-World Impact and Contact Information

Case Study: A leading engineering firm faced the challenge of training its global workforce on new safety protocols and equipment handling procedures. White Globe developed a comprehensive eLearning solution, including interactive modules, multilingual voice-overs, and localised video content. We also provided technical document translation and on-site interpretation for training sessions. The training program was successfully rolled out across 30 countries, improving safety compliance and operational efficiency. The firm reported a significant reduction in training time and costs.

"White Globe's expertise and dedication have been instrumental in our global expansion. Their attention to detail and ability to deliver high-quality translations and localisation have enabled us to effectively communicate with our international teams and clients." - Head of Global Operations, Leading German Engineering Firm

Contact White Globe to learn how we can support your multilingual needs and drive your business forward:

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- Website: [www.whiteglobe.co.in](http://www.whiteglobe.co.in)