



Empowering Global Operations: Tailored Language and Multimedia Solutions for the Electronics Manufacturing Industry

White Globe, Asia's leading Language Service Provider, offers comprehensive solutions to overcome language barriers and support global expansion in the electronics manufacturing industry. From technical translation to multilingual marketing and e-learning, White Globe empowers companies to communicate effectively across diverse linguistic and cultural landscapes.

Problem Statement: Overcoming Language Barriers

The electronics manufacturing industry faces significant challenges due to its global nature and diverse linguistic landscape. These challenges include:

- Communication barriers leading to production errors and safety issues
- Global marketing challenges due to cultural nuances
- Difficulties in providing effective training across regions
- Regulatory compliance issues stemming from language differences
- Challenges in providing multilingual customer support

White Globe: Your Preferred Partner for Global Expansion

White Globe is strategically positioned to address these challenges and support the electronics manufacturing industry's global expansion journey. Our comprehensive suite of services is designed to bridge communication gaps, enhance training effectiveness, and optimise global marketing strategies.

1 Language Services

We offer technical translation, regulatory and compliance translation, patent translation, software localisation, and interpretation services.

2 Multilingual Marketing Solutions

Our services include website localisation, multilingual content creation, digital marketing campaigns, and localised trade show support.

3 Multilingual Multimedia Solutions

We provide training and educational videos, product demonstrations, customer support videos, and webinar interpretation services.

4 Multilingual eLearning Solutions

Our offerings include technical training modules, compliance courses, interactive e-learning modules, and onboarding programs.

Language Services: Bridging Communication Gaps

1

Technical Translation

We specialise in translating technical manuals, engineering specifications, and safety instructions to ensure accurate communication of complex technical information across different languages.

2

Regulatory and Compliance Translation

Our experts translate regulatory documents, compliance reports, and certification documents, ensuring adherence to local and international standards.

3

Patent Translation

We protect your intellectual property rights globally by translating patent applications and documents for multiple jurisdictions.

4

Software and System Localisation

We localise software interfaces and control systems used in electronic devices and manufacturing equipment, ensuring seamless usability for global teams.

5

Interpretation Services

Our interpreters facilitate clear communication during on-site inspections, audits, training sessions, and technical meetings.

Multilingual Marketing Solutions: Reaching Global Audiences

Website Localisation

We make your company's website accessible and relevant to international audiences by translating content, adapting cultural elements, and implementing multilingual SEO strategies.

Multilingual Content Creation

Our team produces and translates technical articles, blog posts, white papers, and case studies to build brand authority and educate international customers.

Digital Marketing Campaigns

We run multilingual email marketing, social media marketing, and online advertising campaigns tailored to resonate with local markets.

Additionally, we offer multilingual video marketing services, providing subtitling, dubbing, and voice-over services to create culturally relevant and engaging video content. We also provide localised trade show and event support, preparing multilingual presentations, brochures, and banners, and providing on-site interpretation services to engage international audiences.

Multilingual Multimedia Solutions: Engaging Global Audiences



Training and Educational Videos

We add subtitles, dubbing, and voice-overs to training videos, making them accessible to a global workforce. Our interactive learning modules include quizzes, animations, and simulations to enhance learning experiences.



Product Demonstration Videos

We translate and localise product demonstration videos to showcase features and usage in various languages, supporting your global marketing efforts.



Customer Support and Instructional Videos

We create multilingual how-to videos for troubleshooting, installation, and maintenance, ensuring that your customers worldwide receive consistent support.

Multilingual eLearning Solutions: Empowering Global Workforce

Technical Training Modules

We develop detailed training on the operation of manufacturing equipment, assembly lines, and automated systems, as well as maintenance, repair, and troubleshooting of manufacturing equipment and electronics products.

Compliance and Regulatory Training

Our localised compliance courses reflect regional regulations, standards, and cultural nuances, ensuring your team is constantly updated with industry requirements.

Interactive E-Learning Modules

We create digital manuals with interactive elements like clickable diagrams, videos, and quizzes, as well as VR and AR training applications to enhance learning experiences.

Onboarding and Orientation Programs

Our multilingual welcome videos, orientation modules, and interactive tours of facilities help new hires integrate smoothly into your global workforce.



Understanding Your Audience: Sales and Marketing

The Sales and Marketing function in the electronics manufacturing industry heavily relies on and purchases high volumes of our services. They require:

- Website localisation to build brand presence in global markets
- Multilingual content creation for engaging international audiences
- Digital marketing campaigns tailored to local markets
- Multilingual video marketing to showcase products globally
- Social media management in multiple languages
- Localised trade show and event support for effective communication with international clients and partners

Understanding Your Audience: Customer Support and Service

The Customer Support and Service function in the electronics manufacturing industry depends heavily on our services to address global customer needs effectively. They utilise:

- Multilingual customer support and communication services
- Localised how-to guides and support tutorials
- Translated product manuals and troubleshooting guides
- Multilingual chatbots and AI-powered support systems
- Interpretation services for real-time customer assistance

Understanding Your Audience: Research and Development (R&D)

The Research and Development function in the electronics manufacturing industry relies on our services to protect intellectual property and communicate complex technical information. They require:

- Technical translation services for research papers and documentation
- Patent translation services for multiple jurisdictions
- Multilingual content creation for sharing research findings with international stakeholders
- Localisation of research software and tools
- Interpretation services for international research collaborations

Understanding Your Audience: Engineering and Production

The Engineering and Production function in the electronics manufacturing industry heavily relies on our services to maintain consistency and safety standards across global operations. They require:

- Technical translation of engineering specifications and production manuals
- Software and system localisation for manufacturing equipment
- Interpretation services for on-site inspections and audits
- Multilingual safety instructions and warning labels
- Localised training materials for operating complex machinery

Understanding Your Audience: Compliance and Regulatory

The Compliance and Regulatory function in the electronics manufacturing industry depends on our services to ensure adherence to local and international regulatory requirements. They utilise:

- Regulatory and compliance translation services
- Localised compliance training modules
- Multilingual video tutorials for scenario-based learning and certification
- Translation of audit reports and corrective action plans
- Interpretation services for regulatory inspections and meetings

Understanding Your Audience: Human Resources (HR)

The Human Resources function in the electronics manufacturing industry relies on our services for consistent onboarding and professional development across different regions. They require:

- Language and cross-cultural training for international assignments
- E-learning and training localisation for global workforce development
- Multilingual onboarding materials and employee handbooks
- Localised performance management systems
- Translation of HR policies and procedures

Understanding Your Audience: Quality Assurance and Quality Control (QA/QC)

The Quality Assurance and Quality Control function in the electronics manufacturing industry uses our services to maintain high safety and quality standards. They utilise:

- Technical translation of quality control procedures and checklists
- Regulatory compliance translation for quality standards
- Localised training materials for quality inspection techniques
- Multilingual reporting tools for quality metrics
- Interpretation services for international quality audits

Understanding Your Audience: Product Management and Development

The Product Management and Development function in the electronics manufacturing industry relies on our services to educate and train employees on new products. They require:

- Product knowledge training in multiple languages
- Interactive e-learning modules for product features and specifications
- Multilingual multimedia solutions for product demonstrations
- Localised user manuals and quick start guides
- Translation of product roadmaps and development plans

Understanding Your Audience: Supply Chain and Procurement

The Supply Chain and Procurement function in the electronics manufacturing industry relies on our services to communicate clearly with suppliers and partners globally. They utilise:

- Technical translation of supplier agreements and contracts
- Interpretation services for supplier negotiations and audits
- Localisation of procurement software and systems
- Multilingual inventory management tools
- Translation of logistics documentation and shipping instructions



Unique Angles: Standing Out in the Industry

1

Human-Centric Technology

White Globe combines advanced AI and ML technologies with human expertise to deliver culturally relevant and accurate language services.

2

Global Reach with Local Touch

We have an extensive network of native language and cultural experts, ensuring that all services are tailored to the specific needs of each region.

3

End-to-End Solutions

White Globe provides comprehensive language services, multilingual marketing, multimedia solutions, and e-learning programs, all under one roof.

About White Globe: Your Trusted Partner

White Globe is a pioneering translation and localisation solution provider that harnesses the power of technology to deliver unparalleled services. Our mission is to create global relevance, driven by humanity and amplified by technology, connecting our customers with their communities and enhancing brand awareness.

- Expertise in over 350 languages and 1,000+ language pairs
- Operations in more than 500 cities worldwide
- Network of over 100,000 native language and cultural experts
- 5,000+ content writers and 3,000+ voice-over artists
- Revenue growth to over INR 550 million in just seven years
- Quintuple ISO certifications
- Customised solutions for over 2,500 enterprise customers, including 50 Fortune 500 companies
- Services across 50+ industry verticals

Partner with White Globe to overcome language barriers, enhance global communication, and achieve operational excellence in the electronics manufacturing industry.