

# White Globe: Premier Language Services for Aerospace and Defence

White Globe is Asia's leading Language Service Provider, offering cutting-edge Translation and Localization solutions for the aerospace and defence industry. Utilising advanced AI and ML technologies, we deliver high-quality, relevant content creation and linguistics services. Our mission is to create global relevance, driven by humanity and amplified by technology, connecting customers with their communities and enhancing brand awareness. Trusted by over 2,500 brands across diverse industries, White Globe is the ideal partner for navigating the complexities of global communication in aerospace and defence.





# Our Commitment to the Aerospace and Defence Industry

White Globe's extensive experience and expertise in the aerospace and defence sector is demonstrated through our work with leading companies. We provide customised solutions that address the unique needs of this industry, ensuring compliance, operational efficiency, and effective international collaboration. Our suite of services is designed to meet the specific requirements of various functions within aerospace and defence, enhancing communication, training, and marketing efforts.

# Language Solutions: Technical and Legal Translation

## Technical Translation

Accurate translations are essential for ensuring safety and operational effectiveness in aerospace and defence. We offer:

- Technical Manuals and Documentation
- Engineering Specifications

## Legal and Compliance Translation

Ensuring compliance with international regulations is crucial. Our services include:

- Regulatory Documents
- Contracts and Agreements

## Patent Translation

Protecting intellectual property is vital. We provide:

- Patent Applications
- Patent Research

# Language Solutions: Software and Interpretation Services

## Software and System Localization

We adapt digital interfaces and training programs, including user interfaces and simulation and training programs.

## Interpretation Services

We facilitate clear communication through on-site interpretation for inspections, audits, training sessions, and technical meetings, as well as remote interpretation for virtual meetings.

## Multimedia Localization

We make audiovisual content accessible by localizing training videos and corporate communications with voiceovers, subtitles, and dubbing.

## E-Learning and Training Localization

We enhance training programs by localizing e-learning modules and developing interactive modules to ensure engagement.





# Language Solutions: Documentation and Cultural Consulting

White Globe offers comprehensive solutions for multilingual documentation and publishing, ensuring accessibility of critical information. This includes translating and publishing technical reports, research papers, and white papers, as well as localizing marketing materials such as brochures and catalogues.

We also provide cultural consulting and language training services to improve cross-cultural understanding. This includes cultural briefings providing insights into regional business practices and language training to enhance language skills for international operations.

Security and confidentiality are paramount in the aerospace and defence industry. We ensure secure handling of classified information and use secure channels for translation processes.

# Multilingual Marketing Solutions

1

## Content Creation and Website Localization

We create culturally relevant marketing materials, including technical documentation and marketing collaterals. Our website localization services expand digital reach through global website translation and multilingual SEO optimization.

2

## Social Media and Video Content

We engage diverse audiences through localized social media accounts and influencer collaborations. Our multilingual video and multimedia content services ensure comprehensive communication through corporate and training video localization.

3

## Email Marketing and Advertising

We personalize communication through localized email campaigns and automated workflows. Our multilingual advertising services reach global markets through digital and print advertising in industry-specific publications.

4

## Events and Customer Support

We maximize international exposure through multilingual presentations for trade shows and virtual events. Our multilingual customer support enhances customer experience with 24/7 support and multilingual knowledge bases.

# Multilingual Multimedia Solutions



## Educational and Training Videos

We provide effective training through subtitling, dubbing, voiceover services, and interactive multimedia solutions for e-learning modules.



## Product Demonstration Videos

We showcase product benefits through voiceover services and graphic and video localization, adapting content for local markets.



## Marketing and Promotional Content

We help reach global audiences by localizing marketing videos and providing professional voiceovers for promotional content.



## Customer Support and Instructional Videos

We enhance customer support by making support videos accessible and adapting instructional content through subtitling, dubbing, and graphic localization.



# Multilingual eLearning Solutions

1

## Technical Training Modules

We ensure proficiency in complex systems through system operation training, maintenance training, and safety and compliance training modules.

2

## Simulation-Based Learning

We provide immersive training through flight simulators, combat simulations, and maintenance simulations.

3

## Interactive E-Learning Modules

We enhance engagement through interactive technical manuals, virtual reality (VR) training, and augmented reality (AR) applications.

4

## Learning Management Systems (LMS)

We centralize training management with multilingual support and customized learning paths based on roles.





# Multilingual eLearning Solutions (Continued)



## 1 Compliance and Certification Programs

We ensure adherence to standards through regulatory compliance courses and training for industry-recognized certifications.

## 2 Operational and Procedural Training

We maintain consistency through training on standard operating procedures (SOPs) and emergency response training for crisis management.

## 3 Language and Cultural Training

We improve international operations through language proficiency courses and cross-cultural communication training.

## 4 Soft Skills Development

We foster leadership and teamwork through leadership training programs and courses on collaboration and communication.

# Functions Utilizing Our Services and Conclusion

Various departments within aerospace and defence organizations benefit from White Globe's services:

- Training and Development Teams rely on our eLearning solutions for practical global training.
- Compliance and Regulatory Departments use our translation services to meet international standards.
- Operations and Maintenance Teams benefit from our technical translation and training modules.
- Customer Support and Service Departments enhance support with our interpretation and multimedia solutions.
- Marketing and Sales Teams leverage our multilingual marketing solutions for global reach.
- Human Resources Departments utilise our language training programs for a diverse workforce.

White Globe is the premier Language Service Provider for the aerospace and defence industry, offering a comprehensive range of language solutions tailored to this sector's unique needs. By leveraging advanced AI and ML technologies, we deliver accurate and culturally relevant translations, engaging multimedia content, and effective eLearning solutions. Our in-house team of professionals and our global network of native language and cultural experts ensure we deliver quickly, scale, and precisely.

Choose White Globe as your Language Service Provider and experience the difference our expertise, technology, and commitment to excellence can make in your global communication efforts. Let us help you connect with your communities, enhance brand awareness, and foster stronger customer relationships in the aerospace and defence industry.